

## Seminar Announcement

**Tuesday, May 17<sup>th</sup> 2016**

**How and How Much Does Mandatory and Voluntary Nutrition Labeling Affect Markets for Healthier Food Products?**

*Prof. Julie A. Caswell – University of Massachusetts, Amherst*

**Time: 15:15 – 18:00**

**Room: Aula 2 Pentagono**

Julie A. Caswell is Professor of Industrial Organization Economics and Food Quality in the Department of Resource Economics at the University of Massachusetts – Amherst. Former president of the Association of Applied and Agricultural Economics and Fulbright distinguished lecturer in 2009. She collaborates, among others, with the U.S. Food and Drug Administration, Food and Agriculture Organization of the United Nations, the United Kingdom Food Standards Agency and the Public Health Agency of Canada. Prof. Caswell has published over 40 scientific papers, receiving over 1100 academic citations.

